

Privacy Policy

Last Updated: August 14, 2024

1. Data Controller

The data controller responsible for your personal data is Datambit, located in London, United Kingdom. You can contact our Data Protection Officer at info@datambit.com.

2. Data Collection

We collect the following types of personal data:

- **Account Information:** Name, email address, and other contact details.
- **Uploaded Media:** The files you upload for analysis.
- **Usage Data:** Information about how you use our services, including IP addresses, device information, and cookies.

3. Purpose of Data Processing

We process your personal data for the following purposes:

- **Service Provision:** To provide and improve our deepfake detection services.
- **Account Management:** To manage your account and communicate with you.
- **Compliance:** To comply with legal obligations and prevent fraud.

4. Legal Basis for Processing

We process your data based on the following legal grounds:

- **Consent:** By using our services, you consent to the processing of your data as described in this policy.
- **Contractual Necessity:** To fulfill the contract between you and Datambit.
- **Legitimate Interests:** For the operation and improvement of our services.

5. Data Sharing

We do not share your personal data with third parties except in the following cases:

- **Service Providers:** We may share data with trusted service providers who assist us in operating our platform.
- **Legal Obligations:** We may disclose data to comply with legal obligations or in response to valid legal processes.

6. International Data Transfers

If we transfer your data outside the European Economic Area (EEA), we ensure that appropriate safeguards are in place to protect your data.

7. Data Retention

We retain your personal data only as long as necessary for the purposes described in this policy or as required by law.

8. Your Rights

You have the following rights under GDPR:

- **Access:** The right to access your personal data.
- **Rectification:** The right to correct inaccurate data.
- **Erasure:** The right to request the deletion of your data.
- **Restriction:** The right to restrict the processing of your data.
- **Objection:** The right to object to data processing.
- **Portability:** The right to receive your data in a structured format.

To exercise these rights, please contact us at info@datambit.com.

9. Data Security

We implement appropriate technical and organizational measures to protect your data against unauthorized access, alteration, or destruction.

10. Cookies

We use cookies to improve your experience on our platform. You can control cookies through your browser settings.

11. Changes to this Policy

We may update this Privacy Policy from time to time. Changes will be effective upon posting on our website. Continued use of our services constitutes acceptance of the updated policy.

12. Contact Information

For any questions or concerns about this Privacy Policy, please contact us at info@datambit.com.